

# KETTERING FIT FEST

**March 28th**  
**8:30am–10am**

## **Kettering playground**

550 Silvera Ave  
Long Beach, CA 90803

### **WHAT IS FIT FEST?**

Kettering's largest fundraiser of the year, concluding with a fun-filled event for the KIDS to focus on fitness. We rely on donations, volunteers, and community support to create a successful event.

### **BENEFITS**

All Kettering KIDS. The money raised funds Ground Education, Art at Your Fingertips, yearly field trips for all grade levels, family nights, STEM and ELA programs, classroom enrichment, and much more...

### **FEATURING**

**Dancing** • **Demonstrations** • **Sports**  
**Music** • **Fitness** • **School Spirit**

### **REGISTER TODAY!**

<http://pledgestar.com/kettering>

**Fundraising begins January 16, 2024**

*Students who sign up on Pledgestar by January 17, will be entered into raffle*

# **GOAL!**

## **\$65,000**



Cash & checks are still accepted and appreciated!

See Donation Sheet for details

# FUNDRAISING

## HOW WE ACHIEVE OUR GOAL

### **CLASSROOM GOALS:**

Every dollar counts towards a prize for your KID! This year we hope each classroom can raise \$4500 in total (**not teacher-led**). Prizes are based on classroom achievement with additional individual achievement prizes available.

### **DONATIONS:**

From Friends, Family, and Co-Workers, all monetary donations help us achieve our goal. PledgeStar helps get the word out to your contacts by sharing the link. Donations can be made via <http://pledgestar.com/kettering> OR checks/cash tracked on the donation sheet at the end of this packet.

### **SPONSORSHIPS:**

Corporate sponsorships are a group effort from the PTA and you. We are asking you to solicit monetary sponsorships from businesses or corporations you have contacts with, see page 5 for sponsorship opportunities. The PTA's key fundraising strategy is to solicit local businesses and corporations to provide larger sponsorships for the enrichment programs the PTA provides throughout the year. We strive to bring in 50% of the total goal through these larger sponsorships.

## LET'S GET STARTED TODAY!

# REGISTER ON PLEDGE STAR

PledgeStar makes it easy for students to ask family and friends for donations and even easier for family & friends to make donations securely online. **Fundraising begins on January 16, 2024.**

## GET YOUR PLEDGESTAR ACCOUNT SET-UP AND START FUNDRAISING TODAY!

### *On a computer*

1. Go to <http://pledgestar.com/kettering>
2. Click "Not Registered For This Year's Event"
3. Enter your name and email address, then click "Submit"
4. Follow the instructions on-screen to register Student(s) and add family and friends

### *On a mobile device*

1. Go to the App Store and find "PledgeStar"
2. Download the Family App, or go to <https://pledgestar.com/kettering/downloadapp.html>
3. Enter your event code: "kettering" to locate your event
4. Click "Not Registered For This Year's Event"
5. Enter your name and email address, then click "Submit"
6. Follow the instructions on-screen to register Student(s) and add family and friends
- 7.



**\* EACH CHILD SIGNED UP ON PLEDGESTAR WITHIN THE FIRST 24 HOURS WILL BE ENTERED INTO A RAFFLE FOR A CHANCE TO WIN 2 KETTERING SPIRIT SHIRTS (YOUR CHOICE) AND A SPIRIT TOTE.\***

# DONATE

Every donation counts towards our goal, whether you can sponsor an event, full program, or give a monetary donation. Our kids are counting on this fundraiser!

# VOLUNTEER

We need 40+ volunteers on March 28th, please donate your time by signing up here: [www.ketteringpta.org/fitfest](http://www.ketteringpta.org/fitfest)

# FOR THE KIDS

## FUNDRAISER PRIZES

### CLASSROOM GOALS:

If your classroom achieves the below fundraising goals everyone in the class will get the prize!

\$1000 +: Free Dress Day

\$2000 +: Outdoor Party w/ Principal Peters, PTA and Staff

\$3000 +: Wristband for Inflatables at Carnival (one per student)

\$4500 +: Fun Experience Show

### EMAIL PRIZES:

Emails sent via PledgeStar are tracked on an individual basis. For every 25 emails sent (per child), they will get to choose a prize from the treasure box.

### BONUS PRIZES:

The classroom to raise the most money wins a pizza party, and a \$50 school supply basket for their teacher!

### INDIVIDUAL PRIZES:

Individual students who raise \$3000+ will win a Kettering Carnival Package including Inflatable Wristbands for all Kettering students in the Family, and 100 Carnival Tickets!

Donations can be split between multiple students in the same family.

**A FIT FEST T-SHIRT WILL BE PROVIDED TO EACH STUDENT REGARDLESS OF CLASS GOAL ACHIEVEMENT.**

# SPONSORSHIPS

Kettering's Fit Fest is the most important fundraiser of the year! Every dollar donated goes back to the students to provide enrichment programs, student health and fitness programs, and much-needed technology upgrades.

## CAN YOU SPONSOR ONE OF THE ITEMS BELOW?

### **FIT FEST EVENTS:**

- Action Sports Show: \$2000
- Sports Equipment Donation: \$1000
- Professionals for Demonstrations: \$600
- Sports Station: \$400
- Hydration Station: \$400
- Nourishment Encouragement Station: \$350

### **ADVERTISING:**

- Banner on 7th street (on Kettering Fence): \$550
  - Company Logo or Family Name on Fit Fest T-Shirt: \$250
  - Class Logo on Fit Fest T-Shirt(sponsored by teacher or class): \$250
- The above includes your logo on Kettering's PTA website and social posts.

### **FULL SPONSOR OF PROGRAMMING:**

- STEAM Education: \$20000
- Ground Education: \$16000
- Yearly Field Trips (all grade levels): \$13000
- Accelerated Reader/IXL: \$7500
- Violin for 2nd Grade: \$3500
- Art At Your Fingertips: \$3000

For detailed program information please visit <https://www.ketteringpta.org/fitfest>

# I WANT TO BE A KETTERING FIT FEST 2024 SPONSOR!

I commit to providing a monetary donation for an item or a portion of an item on the sponsorship list (page 5)

Sponsor/Company Name: \_\_\_\_\_

Student Name: \_\_\_\_\_

Teacher/Room #: \_\_\_\_\_

Item Sponsored (list on page 5): \_\_\_\_\_

Donation Amount: \_\_\_\_\_

For T-Shirt sponsorships please email a PNG file of your logo/design to [fifest@ketteringpta.org](mailto:fifest@ketteringpta.org).

Money and logo are due no later than February 23rd, 2024.

**RETURN THIS FORM TO YOUR CHILD'S TEACHER WITH A  
CHECK PAYABLE TO KETTERING PTA BEFORE MARCH 17TH**

(Write your child's name on the "memo" line of the check)

# DONATION SHEET

## INSTRUCTIONS

1. Individual donors fill in their names and dollar amount.
2. Collect the donation at that time.
3. Make checks payable to 'Kettering PTA' and add the student's name on the memo of the check.
4. Turn in this sheet with donations in an envelope. Student's name and Teachers' name on the envelope.
5. All money is due on or before March 28th, 2024.

**Student Name:** \_\_\_\_\_ **Student T-shirt Size:** \_\_\_\_\_

**Teacher Name:** \_\_\_\_\_

Donor's Name	Donation Amount
1.	\$
2.	\$
3.	\$
4.	\$
5.	\$
6.	\$
7.	\$
8.	\$
9.	\$
10.	\$

**Total Collected:** \$ \_\_\_\_\_